

ST. JOSEPH'S COLLEGE OF ENGINEERING

***DEPARTMENT OF ARTIFICIAL INTELLIGENCE
& DATA SCIENCE***

DATAECHELON '25

Presents



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Rules

1. In Round 1, usage of Google, ChatGPT, or other external tools is not allowed.
2. In Round 2, Google/GPTs are allowed to assist with implementation (for a specific time interval only).
3. Teams must clearly mention what features were added and why.
4. The design should be original and not copied from existing redesigns.
5. Teams should not switch apps between rounds.

Team Size

- Minimum: 1 member (solo)
- Maximum: 2 members per team

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Round 1 - Analyze & Propose

Objective:

Participants will be given a list of popular apps such as Swiggy, Zomato, Zepto, Uber, Spotify, Instagram, NoBroker, etc. Each team will choose one app, analyze it from a user's point of view, identify drawbacks or gaps in the current UX/UI or features, and propose innovative solutions.

Task:

- Create a simple and minimalistic PPT (up to 6 slides).
- Present ideas to enhance the app with new features/improvements.



45 mins



Top Teams Will Move To Round 2

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Round 2 - Implement & Showcase

Objective:

Using the feedback and proposals from Round 1, participants must design a frontend UI prototype for the app with the newly proposed enhancements.

Task:

- Use any frontend tool (like Figma, HTML/CSS, React, etc.) to build a working UI/UX model.
- Showcasing how their proposed features can improve the app's usability or experience.



90 mins

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Contact

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Register Now: <https://forms.gle/W15XosJ5qzrWvwKG8>

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